

SCOT MORRIS O.D., F.A.A.O.

Eye Consultants of Colorado

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Morris Education & Consulting Associates

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Ocular Technology Solutions, Inc.

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CLINICAL EXPERIENCE

- Eye Consultants of Colorado, LLC.** Conifer, CO *August 2004- present*
Clinical Director, COO
Chief officer of private consultative optometric practice. Developed ocular surface disease specialty clinic. Co-management of corneal, cataract and refractive surgery
- Spivack Vision Centers, Centennial, CO** *Oct.2001- August 2004*
Refractive Surgery Consultant
Co-management of corneal, cataract and refractive surgery. Developed ocular surface disease specialty clinic. Organize, facilitate and teach bi-monthly ophthalmic technician, optician and ancillary staff training programs. Develop and lead practice audit committee that oversees billing, coding, HIPAA and clinical ethics compliance. Co-manage and Implement paperless office conversion and workflow evaluation.
- Discover Vision Centers, Leawood, KS** *Nov. 1997-Sept. 2001*
Refractive Surgery Consultant/Clinical Director
Co-management of corneal and refractive surgery. Management of 35+ member refractive technical and surgical staff. Development of optometric referral networks. Co-develop refractive marketing strategies and brochures. Participate in FDA and VISX myopic astigmatism, hyperopia, hyperopic astigmatism, mixed astigmatism, Wave Scan, long duration punctal plugs and accommodating IOL studies.
Continuing Education Director
Plan and coordinate quarterly optometric continuing education seminars; Organize, facilitate and teach quarterly ophthalmic technician and optician training programs. Author monthly internal and external educational and marketing newsletters.
Optometric Externship Coordinator
Develop and coordinate optometric externship program including both didactic and clinical sessions for students from three optometric schools.
- Triad Eye Medical Center and Cataract Institute, Tulsa, OK** *July 1996- June 1997*
Ocular Disease/Refractive Surgery Residency
High volume multi-disciplinary ophthalmic practice specializing in refractive surgery (RK, PRK, LASIK) and cataracts with additional exposure to retina and oculoplastics. Personal focus on dry eye management and glaucoma.
- Bascom- Palmer Eye Institute, Miami, FL** *October 1995 - May 1996*
Clinical Externship
Weekly rotation through the following clinics: Cornea, Oculoplastics, Glaucoma, Retina, and Primary Care. Participation in weekly angiography seminars, grand rounds, case conference and literature review.

EDUCATION

Eye Care Inc.
Refractive Surgery Fellowship, November 1997
Northeastern State University School of Optometry/Triad Eye Medical Clinic
Ocular Disease/Refractive Surgery Residency, May 1997
Indiana University School of Optometry
Doctorate of Optometry, May 1996
Illinois Wesleyan University, Bloomington, IL
Bachelor of Arts in Biology, May 1991

BUSINESS EXPERIENCE

Morris Education and Consulting Associates, LLC, Conifer, CO *July 2001-Present*
Managing Partner

Developed and on-line and on-site continuing education and consulting services for allied health personnel, optometric and ophthalmology practices. Co-develop marketing strategies and advertisement materials. Organize, facilitate and teach ophthalmic technician and optician training programs throughout the domestic U.S. Developed www.mecace.com website.

Ocular Technology Solutions, Inc., Conifer CO *March 2008-Present*
Managing Partner and Founder

Full service technology acquisition, integration, and implementation solutions company

LICENSES

Colorado	Full Therapeutic License, 2001-2009
Kansas	Full Therapeutic License, 1997-2003
Missouri	Full Therapeutic License, 1997-2001
Oklahoma	Full Therapeutic License, 1996-2004 Anterior Segment Laser Certification

PROFESSIONAL APPOINTMENTS

- *Editorial Board* Optometric Management, 2008-2009
- *Technology Columnist* Optometric Management 2009
- *Treasurer* Ocular Surface Society of Optometry 2009
- *Editorial Advisory Board* Optometry Times, 2009
- *Conference Coordinator* AOA Electronic Health Records Conference Coordinator, 2008
- *Site Auditor* Accreditation Council on Optometric Education, 2001-2009
- *CE Committee* American Optometric Association, 2005-2009
- *President* Colorado Front Range Optometric Society, 2004-2006
- *Adjunct Professor* Pacific University College of Optometry, 2000-2001
- *Assistant Professor* NOVA Southeastern Univ. School of Optometry, 1998-2001
- *Assistant Professor* Pennsylvania College of Optometry, 1999-2001
- *Section Editor* Journal of Cataract and Refractive Surgery, 2001

PROFESSIONAL AFFILIATIONS

American Academy of Optometry; Fellow, 1999-2009
American Optometric Association, 1996-2009
Colorado Optometric Association, 2001-2009
Kansas Optometric Association, 1997-2003
Missouri Optometric Association, 1997-2001
Oklahoma Optometric Association, 1996-2003
International Society of Refractive Surgeons, 1998-2001
Greater Kansas City Optometric Association, 1997-2001
Beta Sigma Kappa Honor Society

Speaker Bureaus/Advisory Boards/Consultant

Allergan: Consultant, 2006-present
Allergan, Advisory Board & Speaker Bureau; 2002-2006
AMO Speaker Bureau; 2004-present
Bausch & Lomb Advisory Board; 2004-present
Carl Zeiss Meditec Speaker Bureau; 1998-present
EMR Logic; 2009
Inspire Pharmaceuticals Advisory Board/Consultant; 2004-present
Office Mate Software Solutions: Consultant, 2008-2009
Vistakon Pharmaceutical Advisory Board; 2006-present
VSP Speaker Bureau; 2005-present

Lectures

- Arkansas Optometric Association, Little Rock, AR** April 25th, 2009
"Doc, I Can't See—What Now? Ocular Emergencies"
"Retinal Disease Detection Using Digital Imaging"
"Glaucoma Assessment"
- Practice Management Symposium Educational Series 2009**
Illinois College of Optometry April 5th, 2009
Indiana University School of Optometry April 18th, 2008
Ferris State University April 23rd, 2009
Ohio State University School of Optometry May 9th, 2009
- Vision Expo East, New York, NY** March 26- 27th, 2009
"The Greatest Anterior Segment & Contact Lens Symposium: Panelist"
"Dry Eye Revisited"
"Are You The Weakest Link"
"Thriving in a Slow Economy"
- South Eastern Council of Optometry, Atlanta, GA** March 6- 7th, 2009
"Overview of Electronic Health Records"
"Take a Spin on the Ocular Surface"
"East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care"
- Allergan Ocular Surface Disease and Practice Management Lecture Series 2009**
Pittsburgh, PA February 4th, 2009
Atlantic City, NJ February 18th, 2009
Manhattan, NY February 25th, 2009
- Inspire Lecture Series 2009**
Fresno, CA January 21st, 2009
Reno, NV January 28th, 2009
Idaho Falls, ID April 8th, 2009
- Minnesota Optometric Association, Minneapolis, MN** February 6th, 2009
"The Weakest Link: Interactive Grand Rounds"
"Cell and Flare, Why Care: Clinical Uveitis"

Ultimate Practice Management Conference, Hollywood, FL <i>"Solving the Marketing Mystery: Inside Out"</i>	January 17th, 2009
Vision Expo West, Las Vegas, NV <i>"Office of the Future: Technology will change your practice"</i> <i>"Corneal Infiltrates": Panel Moderator</i> <i>"You are what you eat"</i>	October 4 th , 2008
Inspire Lecture Series 2008 Laredo, TX Denver, CO	September 24 th , 2008 September 17 th , 2008
Optometry's Meeting, Seattle, WA <i>"Latest and Greatest: Journal Club Panel: Moderator"</i> <i>"Is there a Best Treatment for Dry Eye?"</i> <i>"East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care"</i>	June 27- 28 th , 2008
Mountain West Council of Optometry, Las Vegas, NV <i>"Why We Need Electronic Health Records"</i> <i>"Choosing the Right EHR: System Selection Made Easy"</i> <i>"Tips & Tools for EHR Implementation"</i>	April 26 th , 2008
Kentucky Optometric Association, Lexington, KY <i>"Drops, Drugs and Plugs"</i> <i>"EHR: Why We Need It"</i> <i>"EHR: Tips and Tools for Implementation"</i>	April 25 th , 2008
Vision Expo East, New York, NY <i>"New Horizons in Therapeutic Optometry"</i> <i>"The Itchy Eye"</i> <i>"Ocular Manifestations of Systemic Disease: Grand Rounds"</i>	April 11 th , 2008
Oklahoma Association of Optometric Physicians Meeting OKC, OK April 12 th , 2008 <i>"The Weakest Link: Interactive Grand Rounds"</i> <i>"East Meets West: Pharmaceuticals vs. Nutraceutical in Eye Care"</i>	
Tropical CE; Belize <i>"Cell and Flare, Why Care: Clinical Uveitis"</i> <i>"The Itchy Eye"</i> <i>"Ocular Manifestations of Systemic Disease: Grand Rounds"</i> <i>"Office of the Future: Technology will change your practice"</i> <i>"Inflammatory Ocular Surface Disease"</i> <i>"Refractive Surgery Grand Rounds"</i> <i>"You are what you eat"</i>	February 17- 19 th , 2008
Allergan Ocular Surface Disease and Practice Management Lecture Series 2008 Joplin, MO Colorado Springs, CO Albuquerque, NM	August 27 th , 2008 March 19 th , 2008 January 30 th , 2008
American Optometric Association EHR Meeting, Dallas, TX <i>"EHR: Why We Need It"</i>	January 25- 26 th , 2008
Practice Management Symposium Educational Series 2008 University of Alabama- Birmingham Southern California College of Optometry Illinois College of Optometry Ferris State College of Optometry NOVA Southeastern School of Optometry Northeastern State University Southern California College of Optometry Northeastern College of Optometry	January 12 th , 2008 March 16 th , 2008 March 30 th , 2008 April 23 rd , 2008 September 6 th , 2008 October 10 th , 2008 November 16 th , 2008 November 22 nd , 2008

Maine Optometric Association, Freeport, ME <i>"Ocular Manifestations of Systemic Disease: Grand Rounds"</i> <i>"The Weakest Link: Interactive Grand Rounds"</i> <i>"Drops, Drugs and Plugs"</i>	November 30 th , 2007
Hawaii Optometric Association Meeting, Kauai, HI <i>"New Technology in Glaucoma Management"</i> <i>"Those Boring Fields Aren't Boring Anymore"</i>	November 6 th , 2007
Great Western council of Optometry, Portland, OR <i>"Ocular Manifestations of Systemic Disease"</i> <i>"Cell and Flare, Why Care: Clinical Uveitis"</i> <i>"Refractive Surgery Grand Rounds"</i> <i>"Glaucoma Assessment"</i>	October 12- 13 th , 2007
Vision Expo West, Las Vegas, NV <i>"Office of the Future: Technology will change your practice"</i> <i>"Corneal Infiltrates": Panel Moderator</i> <i>"The Itchy Eye"</i>	October 3- 6 th , 2007
Puerto Rico Optometric Association, San Juan, PR <i>"Retinal Disease Detection Using Digital Imaging"</i>	July 16 th , 2007
Greene Vision Centers Continuing Ed Forum, Wichita, KS <i>"The Weakest Link: Interactive Grand Rounds"</i>	July 11 th , 2007
Practice Management Symposium Educational Series 2007 <i>North Eastern College of Optometry</i> <i>North Eastern State University</i> <i>NOVA</i> <i>Illinois College of Optometry</i> <i>Ferris State University</i> <i>University of Missouri/St. Louis</i> <i>Pacific University School of Optometry</i>	November 10 th , 2007 October 26 th , 2007 August 11 th , 2007 March 9 th , 2007 April 12 th , 2007 May 10 th , 2007 June 1 st , 2007
American Optometric Association, Boston, MA <i>"Office of the Future: Technology will change your practice"</i> <i>"Ocular Itch"</i>	June 28- 30 th , 2007
IDOC, Atlantic City, NJ <i>"Ocular Manifestations of Systemic Disease"</i> <i>"Contemporary Anterior Segment Diagnosis and Treatment"</i>	May 20 th , 2007
Hawaii Optometric Association, Kauai, HI <i>"Ocular Manifestations of Systemic Disease"</i> <i>"Drops, Drugs and Plugs"</i>	May 2- 3 rd , 2007
Allergan/Inspire Ocular Surface Disease Lecture Series 2007 <i>Vail, CO</i> <i>Denver, CO</i> <i>Colorado Springs, CO</i>	June 20 th , 2007 April 9 th , 2007 April 18 th , 2007
Iowa Optometric Association <i>"Ocular Manifestations of Systemic Disease"</i> <i>"East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care"</i> <i>"Cell and Flare, Why Care: Clinical Uveitis"</i> <i>"Glaucoma Assessment"</i>	March 30- 31 st , 2007
Optowest, Long Beach, CA <i>"Retinal Disease Detection Using Digital Imaging"</i> <i>"Drops, Drugs and Plugs"</i>	March 24 th , 2007
Vision Expo East, New York, NY <i>"Solving the Marketing Mystery: Inside Out"</i> <i>"Inflammatory Ocular Surface Disease"</i> <i>"Office of the Future: Technology will change your practice"</i> <i>"Things to Consider when purchasing optical software"</i>	March 21- 23 rd , 2007

South Eastern Council of Optometry, Atlanta, GA "Retinal Disease Detection Using Digital Imaging" "Ocular Manifestations of Systemic Disease"	February 22- 24 th , 2007
Bond Eye Associates, Peoria, IL "East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care" "Inflammatory Ocular Surface Disease"	November 5 th , 2006
East- West Conference, Cleveland, OH "Ocular Manifestations of Systemic Disease" "You are what you eat" "Doc, I Can't See—What Now? Ocular Emergencies" "New Technology in Glaucoma Management"	October 14- 15 th , 2006
Vision Expo West "Contemporary Anterior Segment Diagnosis and Treatment"; Moderator "ODES: Dry Eye and Allergic Update": Panelist "Structure Function Relationship in Glaucoma"	September 13- 15 th , 2006
American Optometric Association, Las Vegas, NV "East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care"	June 23 rd , 2006
Alaska Optometric Physicians Association, Fairbanks, AK "Neuro-retinal Imaging for Today's Practice" "East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care" "Inflammatory Ocular Surface Disease"	June 10- 12 th , 2006
Utah Optometric Association, Park City, UT "Solving the Marketing Mystery: Inside and Out" "Inflammatory Ocular Surface Disease"	June 2 nd , 2006
Oregon Optometric Physicians Association, Welches, OR "Neuro-retinal Imaging for Today's Practice"	May 18 th , 2006
Midwest Council, Chicago, IL "Drops, Drugs and Plugs" "Office of the Future: Technology that will change our Practice" "Doc, I Can't See—What Now? Ocular Emergencies" "Ocular Disease: What's New in Diagnosis and Treatment: General Session Panelist"	May 11- 12 th , 2006
Vision Expo East, New York, NY "Cell and Flare, Why Care: Clinical Uveitis" "East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care" "Neuro-retinal Imaging for Today's Practice"	March 30- 31 st , 2006
Allergan Practice Management Teleconference Series	March- September, 2006
Allergan/Inspire Ocular Surface Disease Lecture Series 2006 Albuquerque, NM Oklahoma City, OK Idaho Falls, ID Kansas City, MO	September 20 th , 2006 March 2 nd , 2006 February 1 st , 2006 June 14 th , 2006
Texas Optometric Association; San Antonio "Cell and Flare, Why Care: Clinical Uveitis" "Drops, Drugs and Plugs: Dry Eye Therapy Today"	February 18 th , 2006
Illinois Optometric Association, Chicago, IL "Ocular Manifestations of Systemic Disease"	February 5 th , 2006
Virginia Optometric Association, Williamsburg, VA "Ocular Manifestations of Systemic Disease" "Inflammatory Ocular Surface Disease"	January 22 nd , 2006
Philadelphia Optometric Society, Philadelphia, PA "East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care" "New Technology in Glaucoma Management" "Cell and Flare, Why Care: Clinical Uveitis"	December 4 th , 2005

Ohio State University CE Series, Columbus, OH <i>"Refractive Surgery Grand Rounds"</i> <i>"The Weakest Link: Interactive Grand Rounds"</i> <i>"Glaucoma Assessment"</i>	December 3 rd , 2005
New Mexico Optometric Association, Taos, NM <i>"New Technology in Glaucoma Management"</i> <i>"Ocular Manifestations of Systemic Disease"</i>	September 23 rd , 2005
Vision Expo West, Las Vegas, NV <i>"Advanced Techniques For Fundus Examination And Diagnosis"</i> <i>"Eyemax Theater - Cataract Surgery Update & Co-management Perspectives"</i> <i>"Anterior Segment Update: Dry Eye & Ocular Infection Control"</i> <i>"East Meets West: Pharmaceuticals vs. Nutraceuticals in Eye Care"</i>	September 16 th , 2005
Ocular Disease Symposium, Las Vegas <i>"New Technologies for Interpreting Glaucoma & Retinal Disease"</i>	July 30 th , 2005
American Optometric Association, Dallas, TX <i>"Optometry's Emerging Role in Cataract Surgery and IOL Selection"</i> <i>"Strategies for Optimal Management of Dry Eye and Infection: A Case Study Presentation"</i> <i>"Structure-Function Relationship in Glaucoma"</i>	June 22- 25 th , 2005
Alaska Optometric Association, Anchorage, AK <i>"Optomap in Your Office"</i> <i>"Doc, I Can't See—What Now? Ocular Emergencies"</i> <i>"You are what you Eat: Nutritional Optometry"</i>	June 11 th , 2005
Utah Optometric Association, Park City, UT <i>"Glaucoma Assessment"</i>	June 3 rd , 2005
Mountain West Council, Las Vegas, NV <i>"Drops, Drugs & Plugs"</i> <i>"OCT3: Retinal Imaging for Today's Practice"</i> <i>"Optomap in Your Office"</i>	May 19 th , 2005
Midwest Council, Chicago, IL <i>"Dry Eyes in Your Office"</i> <i>"Doc, I Can't See—What Now? Ocular Emergencies"</i> <i>"Glaucoma Management: The State of the Art: General Session Panelist"</i>	May 12- 14 th , 2005
Massachusetts Optometric Association, Marlborough, MA <i>"East Meets West: Nutraceuticals vs Pharmaceuticals"</i> <i>"New Technology in Glaucoma Management"</i>	April 3 rd , 2005
Allergan/Inspire Ocular Surface Disease Lecture Series 2005	
Houston, TX	Sept. 7 th , 2005
Pittsburg, PA	August 10 th , 2005
San Antonio, TX	July 27 th , 2005
Boise, ID	June 29 th , 2005
Omaha, NE	June 15 th , 2005
Glenwood Springs, CO	June 1 st , 2005
Orange County, CA	May 4 th , 2005
Dallas, TX	April 12 th , 2005
Oklahoma City, OK	April 6 th , 2005
Denver, CO	March 30 th , 2005
Houston, TX	March 9 th , 2005
Salt Lake City Optometric Association, Salt Lake City <i>"Tips & Tools for Optomap in Your Practice"</i>	March 23 rd , 2005
New Jersey Academy of Optometry, Myrtle Beach, SC <i>"New Technology in Glaucoma Management"</i> <i>"East Meets West: Nutraceuticals vs Pharmaceuticals"</i> <i>"Dry Eyes in your office- What is it, how do we treat it"</i>	March 16- 17 th 2005

South Eastern Council of Optometry, Atlanta, GA <i>"Tips & Tools for Optomaps in Your Practice"</i> <i>"High Tech Imaging: Panel Discussion"</i>	February 24- 25 th , 2005
South Carolina Optometric Association, Hilton Head, SC <i>"The Weakest Link: Interactive Grand Rounds"</i> <i>"Doc! I Can't See! What Now? Ocular Emergencies"</i>	December 2 nd , 2004
Allergan Restasis Lecture Series 2004 Salt Lake City, UT Des Moines, IA Houston, TX Cheyenne, WY Dallas, TX Houston, TX Fort Worth, TX	November 11 th , 2004 August 27 th , 2004 July 28 th , 2004 July 1 st , 2004 May 11 th , 2004 April 6 th , 2004 February 11 th , 2004
East- West Conference, Cleveland, OH <i>"Ocular Manifestations of Systemic Disease"</i> <i>"You are what you Eat: Nutritional Optometry"</i> <i>"Refractive Surgery Grand Rounds"</i> <i>"The Weakest Link: Interactive Grand Rounds"</i>	October 15- 16 th , 2004
Allergan Practice Management Teleconferences	October 13, 19- 20 th , 2004
Pioneers in Optometry, Tulsa, OK <i>"You are what you Eat: Nutritional Optometry"</i> <i>"The Weakest Link: Interactive Grand Rounds"</i> <i>"Interactive Jeopardy"</i>	October 9 th , 2004
Kansas Optometric Association, Wichita, KS <i>"Custom Ablation: A New Millennium of Refractive Surgery"</i> <i>"Refractive Surgery Grand Rounds"</i> <i>"Dry Eyes In Your Office: What Is It & How Do I Treat It?"</i>	October 10 th , 2004
Vision Expo West, Las Vegas, NV <i>"New Technology in Glaucoma Detection and Management"</i> <i>"Is It Glaucoma: Glaucoma Assessment"</i> <i>"Those Boring Fields Aren't Boring Anymore"</i> <i>"Custom Ablation: A New Millennium of Refractive Surgery"</i>	September 8- 10 th , 2004
Hawaii Optometric Association, Honolulu, HI <i>"New Technology in Glaucoma Detection and Management"</i> <i>"Is It Glaucoma: Glaucoma Assessment"</i>	July 27 th , 2004
American Optometric Association, Orlando, FL <i>"Custom Ablation: A New Millennium of Refractive Surgery"</i>	June 27 th , 2004
Utah Optometric Association, Park City, UT <i>"Ocular Manifestations of Systemic Disease"</i> <i>"New Technology in Glaucoma Detection and Management"</i> <i>"You are what you Eat: Nutritional Optometry"</i>	June 5- 6 th , 2004
Midwest Council, Chicago, IL <i>"Those Boring Fields Aren't Boring Anymore"</i> <i>"Cell and Flare, Why Care: Clinical Uveitis"</i> <i>"Custom Ablation: A New Millennium of Refractive Surgery"</i>	May 13- 14 th , 2004
Maine Optometric Association, Sugarloaf, ME <i>"Ocular Manifestations of Systemic Disease"</i> <i>"Dry Eyes In Your Office: What Is It & How Do I Treat It?"</i> <i>"Is It Glaucoma: Glaucoma Assessment"</i>	March 6- 7 th , 2004

- Louisiana Optometric Meeting, Alexandria, LA** Feb 7- 8th, 2004
"OCT 3: Retinal Imaging for Today's Practice"
"Those Boring Fields Aren't Boring Anymore"
"New Technology in Glaucoma Detection and Management"
- Vision Quest, Playa del Carmen, MX** January 14th, 2004
"Doc! I Can't See! What Now? Ocular Emergencies"
"Wave Front and Adaptive Optics: The Future of Eye Care"
"OCT 3: Retinal Imaging for Today's Practice"
- Allergan Restasis Lecture Series 2003**
Kansas City, MO October 23rd, 2003
San Antonio, TX November 6th, 2003
Dallas, TX November 20th, 2003
- Pacific University Speakers Series, Forest Grove, OR** October 30th, 2003
"Ocular Manifestations of Systemic Disease"
- Tennessee Optometric Association, Nashville, TN** September 19th, 2003
"OCT3: Retinal Imaging for Today's Practice"
"Custom Ablation: A New Millennium of Refractive Surgery"
- OptoEast, Atlantic City, NJ** September.5- 6th, 2003
"Dry Eyes In Your Office: What Is It & How Do I Treat It?" (with workshop)
"Is It Glaucoma: Glaucoma Assessment"
"You are what you Eat: Nutritional Optometry"
"Ocular Manifestations of Systemic Disease: Grand Rounds"
- Houston Regional Optometric Meeting, Houston, TX** August 14th, 2003
"Glaucoma & Ocular Hypertension in the Optometric Practice: 2003 Update"
- Mountain States Congress of Optometry, Steamboat, CO** August 6- 8th, 2003
"Dry Eyes In Your Office: What Is It & How Do I Treat It?"
"Doc! I Can't See!! Now What: Ocular Emergencies?"
- Virginia Optometric Meeting, Williamsburg, VA** June 14th, 2003
"Those Boring Fields Aren't Boring Anymore"
"OCT3: Retinal Imaging for Today's Practice"
- Aspen-Snowmass Vision Retreat, Snowmass, CO** March 23- 24th, 2003
"The Weakest Link: Interactive Grand Rounds"
"Is It Glaucoma: Glaucoma Assessment"
- Triad Eye Symposium, Tulsa, OK** January 17- 18, 2003
"Custom Ablation: A New Millennium of Refractive Surgery"
"New Technology in Glaucoma Detection and Management"
- East- West Optometric Conference, Cleveland, OH** November 1- 2, 2002
"Ocular Manifestations of Systemic Disease: Grand Rounds"
"Those Boring Fields Aren't Boring Anymore"
"Take Two and Call Me Tomorrow: Oral Medications In Your Practice"
"Dry Eye Workshop"
- Great Western Council of Optometry, Portland, OR** October 18- 19, 2002
"Ocular Manifestations of Systemic Disease: Grand Rounds"
"Those Boring Fields Aren't Boring Anymore"
- OptoEast, Atlantic City, NJ** October 10- 12, 2002
"Dry Eyes In Your Office: Diagnosis, Management & Billing"
"New Technology in Glaucoma Detection and Management"
"Cell and Flare, Why Care: Clinical Uveitis"
"Doc! I Can't See!! Now What: Ocular Emergencies?"
- Northern Rockies Optometric Conference; Jackson Hole, WY** July 18th, 2002
"Dry Eyes In Your Office: Diagnosis, Management & Billing"
"Topography of Today and Tomorrow"

Mountain West Council, Las Vegas, NV <i>"New Technology in Glaucoma Detection and Management"</i> <i>"OCT3: Retinal Imaging for Today's Practice"</i> <i>"Techniques in Glaucoma Diagnosis: Round Table"</i>	May 3 rd , 2002
Nevada Optometric Association, Lake Tahoe, NV <i>"Is It the Glaucoma? Glaucoma Grand Rounds"</i> <i>"The Weakest Link: Interactive Grand Rounds"</i>	February 26 th , 2002
American Academy of Optometry, Philadelphia, PA, <i>"Ocular Manifestations of Systemic Disease"</i>	December 12 th , 2001
Oklahoma Optometric Association, Tulsa, OK <i>"Cell and Flare, Why Care: Clinical Uveitis"</i> <i>"Ocular Manifestations of Systemic Disease"</i> <i>"Ocular Pharmacology"</i>	October 13- 14 th , 2001
Kentucky Optometric Association, Covington, KY <i>"Custom Ablation: A New Millennium of Refractive Surgery"</i> <i>"Cell and Flare, Why Care: Clinical Uveitis"</i> <i>"Dry Eyes In Your Office: Diagnosis, Management & Billing"</i>	Sept. 15- 16 th , 2001
Eye Care 2001, St. Charles, IL <i>"Custom Ablation: A New Millennium of Refractive Surgery"</i> <i>"Glaucoma Assessment"</i> <i>"Dry Eyes In Your Office: Diagnosis, Management & Billing"</i> <i>"Doc! I Can't See!! Now What: Ocular Emergencies?"</i>	May 3- 6 th , 2001
Southwest Council of Optometry Conference, Dallas, TX <i>"Those Boring Fields Aren't Boring Anymore"</i> <i>"Topography of Today and Tomorrow"</i> <i>"Dry Eyes: What Is It? How Do We Treat It?"</i>	March 16- 19 th , 2001
Wal- Mart US Meeting, Kansas City, MO <i>"Those Boring Fields Aren't Boring Anymore"</i> <i>"Is It the Glaucoma? Glaucoma Grand Rounds"</i>	January 19- 20 th , 2001
Harris County Regional Meeting, Houston, TX <i>"Those Boring Fields Aren't Boring Anymore"</i>	November 28 th , 2000
Discover Vision Center Fall Optometric Conference, Kansas City <i>"Oral Pain Management"</i>	November 19 th , 2000
Northern Rockies Optometric Conference, Jackson Hole, WY <i>"Those Boring Fields Aren't Boring Anymore"</i> <i>"Topography of Today and Tomorrow"</i> <i>"Is it the Glaucoma- Doc?- Glaucoma Assessment"</i>	July 20- 22 nd , 2000
American Optometric Association, Las Vegas, NV <i>"The Image of Topography- Today and Tomorrow"</i> <i>"Punctal Occlusion Workshop"</i>	June 23 rd , 2000
7th Annual Ocular Disease Update, Branson, MO <i>"The Image of Topography- Today and Tomorrow"</i>	June 3 rd , 2000
Northeastern Council of Optometry, Providence, RI <i>"Those Boring Fields Aren't Boring Anymore"</i> <i>"Topography of Today and Tomorrow"</i>	May 6 th , 2000
Southwest Council of Optometry, Dallas, TX <i>"Those Boring Fields Aren't Boring Anymore"</i> <i>"Dry Eyes in Your Office: Diagnosis, Management and Billing"</i>	March 10- 12 th , 2000
Michigan Optometric Association, East Lansing, MI <i>"Topography of Today and Tomorrow"</i> <i>"Those Boring Fields Aren't Boring Anymore"</i>	February 2 nd , 2000
Missouri Optometric Association, Lake of the Ozarks, MO <i>"Dry Eye Diagnosis"</i>	October 10 th , 1999

Eye Quest Conference, Chicago, IL "Dry Eye Diagnosis" and Punctal Plug Workshop	May 21 st , 1999
Kansas Optometric Assn. Spring Conference, Wichita, KS "Dry Eyes in Your Office"	May 8 th , 1999
Eye Care Inc. Spring CE Meeting; Overland Park, KS "Glaucoma Grand Rounds" Host	April 18 th , 1999
Hawaii Lexus Eye Meeting, Koolau, HI "Dry Eyes in Your Office: Management and Treatment" "Ocular Grand Rounds" "What's New in Glaucoma Pharmaceuticals"	March 3 rd , 1999
Heart of America Contact Lens Society, Kansas City, MO "Dry Eyes in Your Office: Management and Treatment" "Those Boring Fields Aren't Boring Anymore"	February 14 th , 1999
Eye Care Inc. Winter Seminar, Overland Park, KS "Dry Eyes in Your Office: Management and Treatment"	January 22 nd , 1999
Eye Care Inc. Fall Conference, Overland Park, KS "Ocular Grand Rounds"	September 19 th , 1998
Massachusetts Therapeutics Course, Boston, MA "Ocular Trauma: The Management of Ocular Emergencies" "Grand Rounds in the Anterior Segment and Systemic Disease"	June 28 th , 1998
Midwest Glaucoma Symposium, Overland Park, KS "The Diagnostic Issues, Background, and Assessment of the Glaucoma's" "Visual Field Assessment Advanced Glaucoma"	May 16 th , 1998
Denver Regional Optometric Meeting, Denver, CO Health Assessment Workshop Gonioscopy Workshop	April 1-2 nd , 1998
Wal-Mart Video Teleconference CE Series, Bentonville, AR "Visual Fields for Glaucoma and Neurologic Testing"	November.19 th , 1997
San Antonio Regional Optometric Meeting, San Antonio, TX "Visual Fields for Glaucoma and Neurologic Testing"	October 14 th , 1997
Dallas Regional Optometric Meeting, Dallas, TX "Visual Fields for Glaucoma and Neurologic Testing"	June 4 th , 1997
Triad Spring Grand Rounds, Tulsa, OK "Dry Eyes in Your Office"	May 2 nd , 1997
Oklahoma Optometric Association Spring Meeting, Tulsa, OK "Ocular Emergencies: Triage and Office Procedures"	May 5 th , 1997
Four State Area Symposium, Tahlequah, OK "Ischemic Optic Neuropathies"	March 8 th , 1997
Tulsa Optometric Physician Symposium, Tulsa, OK "Visual Fields: Watch or Worry"	January 25 th , 1997
Arkansas Optometric Assn. Winter Meeting, Hot Springs, AR "Visual Fields for Glaucoma and Neurologic Testing"	December 15 th , 1996

PUBLICATIONS

Journal Publications

1. Morris S., Sclafani, L. "The New Hot thing in Lashes". Optometric Management 2009
2. Morris. S. "Revitalize the Lost Art of Merchandising." Optometry Times 2009. 1(2): p28.
3. KK. Nichols KK., Morris, S., Gaddie, IB., Evans D., *Epinastine 0.05% Ophthalmic Solution in Contact Lens- Wearing Subjects With a History of Allergic Conjunctivitis. Eye & Contact Lens*2009.35(1): pp26- 31.
4. Morris S. "The Path to a Paperless Practice" Optometric Management 2008. 43(11): pp 28-33.

5. Morris S. *"Creating the Perfect Website."* Optometric Management 2008. 43(10): pp 67-73.
6. Morris, S. *"Dry Eye Management: Your Ten Step Approach to Making the Correct Diagnosis."* Optometric Management 2008. 43(7): pp93-96.
7. Morris, S, Rogers TC. *"How to Create the Dry Eye Niche Practice."* Optometric Management 2008. 43(1): pp. 24-30.
8. Morris, S. *EMR: The Real Costs.* Optometric Management 2007. 42(8). pp. 28-36.
9. Morris, S. *"Grow Your Practice with a Focus on Ocular Allergy."* Optometric Management 2007. 42(5): Supplement. pp 2-5.
10. Morris, S. *"Carve Out an Allergy Niche."* Optometric Management 2007. 42(5): Supplement. pp 6-7.
11. Morris, S, Rogers TC. *"Bringing Tears to Your Eyes."* Optometric Management 2007. 42(4): pp. ?????
12. Morris, S. *"Understanding the Dry Eye Annuity."* Optometric Management 2006. 41(8): 52-54.
13. Nichols KK, Morris, S, Weibel KA. *"Best Practices for Ocular Allergies."* Optometric Management 2006. 41(4) 1S-8S.
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15. Morris S. *"How to Grade Dry Eye"*. Review of Optometry 2006, 143(2):68-79.
16. Morris, S; Davis JE. *"Relief for Contact Lens-related Dry Eye."* Contact Lens Spectrum 2006. 21(1): 42-43.
17. Morris, S. *"A Guide to the Ocular Surface: From Disease Management to Co-managing Anterior Segment Surgery."* Optometric Management 2005, 40(8):28-33.
18. Morris, S. *"Treating the Patient with Chronic Dry Eye"* Optometric Management 2005, 40(6):34-39.
19. Morris, S. *Business 101: Business Planning.* Optometric Management 2005, 40(2):51-55.
20. Morris, S. *Practice Excellence in Two Clicks of a Mouse.* Optometric Management 2004, 39(12):28-56.
21. Morris, S. *The Extend Synthetic Plug.* Optometric Management 2004, 39(2):14
22. Morris S. *New Variety=New Options.* Optometric Management 2004; 39(2):98
23. Morris S. Dremel D, McElroy M. *Digital Photography: Worth More Than a Thousand Words.* Optometric Management 2003; 38 (12): 2-5.
24. Morris S. *Plugs, Drugs & Tears: A Dry Eye Update, Pt. II.* Optometric Management 2002; 37(10):36-42.
25. Morris S. *Dry Eye Update, Pt. 1.* Optometric Management 2002; 37(2):46-48.
26. Morris, S. *Rx for Success: Creating the Dry Eye Practice.* Optometric Management 2001;36(10):46-47.
27. Morris S. *NSAID's in Practice: A Guide to Alternative Uses for these agents.* Optometric Management 2001;35(7):126-130.
28. Katz HR, Morris S, Woolridge R. *At Issue: Cycloplegics, Fluoroquinolones Primary Treatment for Bacterial Keratitis.* Primary Care Optometry News 2001;6(4): 30-32.
29. Morris S, Doane JF. *Temporary Collagen Plugs Assist in Diagnosis.* Primary Care Optometry News 2001;6(2):14-18.
30. Watson DM, Morris S, Morneault S, Gilbard JP. *Treatment for Dry Eye Depends on Type of Condition, Type of Patient.* Primary Care Optometry News 2001;11:13-14.

31. Morris S, Doane JF. *Temporary Collagen Plugs Assist in Diagnosis, Evaluating Potential Therapy*. Primary Care Optometry News. 2001;2:14-17.
32. Morris S, Doane JF. *Wave Front Analysis and Custom Ablation: Will this new technology create better visual acuity?* Optometric Management 2000;35(9):68-74.
33. DePaolis MD, Morris S, Gaddie IB, Cupryn M. *Panelists Share Diagnosis, Treatment Strategies for Infections in Contact Lens Wearers*. Primary Care Optometry News 2000;5(7):16-9.
34. Morris S, Doane JF. *Keep 'Em Comfortable: Treating Patients' Dry Eyes after Refractive Surgery*. Optometric Management 2000;35(5):108-112.
35. Watson DM, Morris S. *Treatment for Dry Eye Depends on Type of Condition, Type of Patient*. "Primary Care Optometry News". November 1999;4(11).
36. Doane JF, Morris S, Denning JA. *LASIK Enhancement by Epitheliorrhexis Technique Aims for Precision Cutting*. "Ocular Surgery News". June 15, 1998;16(12):54-55.
37. Doane JF, Morris S, Denning JA, *Other Indications of Central Islands*. Primary Care Optometry News 1998;3(4):3-6.

Book Chapters

1. Doane JF, Morris SB, Border AD, Denning JA. "Wave Front Analysis: Clinical Primer." In Eds. Bille JF, Harner CF, Loesel FH. Aberration-Free Refractive Surgery: New Frontiers in Vision. Springer Publishers Inc. Heidelberg, Germany 2003.
2. Doane JF, Morris S, Border AD, Denning JA, Probst LE. Wavefront Analysis. In Eds. Boyd BF. Lasik and Beyond Lasik: Wavefront Analysis and Customized Ablation, Panama, Republic of Panama, Highlights of Ophthalmology International, 2001.
3. Morris SB. "Retinal Oncology." In Alexander LJ. Primary Care of the Posterior Segment, 3rd ed. Appleton and Lange. East Norwalk, CT 2001.
4. Morris SB, Doane JF. Et Al. "Medical and Corneal Disorders Relevant to Refractive Surgery." In Eds. Probst L, Doane JF. Refractive Surgery: Color Atlas and Synopsis. Thieme Medical Publishers Inc. NY, NY 2000.
5. Morris SB, Doane JF. Et Al. "Pre-operative Assessment." In Eds. Probst L, Doane JF. Refractive Surgery: Color Atlas and Synopsis. Thieme Medical Publishers Inc. NY, NY 2000
6. Morris SB, Doane JF. Et Al. "Operative Refractive Targets." In Eds. Probst L, Doane JF. Refractive Surgery: Color Atlas and Synopsis. Thieme Medical Publishers Inc. NY, NY 2000.

Web Articles

1. Morris SM. "How to Grade for Dry Eye" Onlinececredits.com
2. Morris SM. "Glaucoma in the 21st Century" Onlinececredits.com
3. Morris SM. "Dry Eye Diagnosis Made Simple" Onlinececredits.com
4. Morris SM. "A Guide to Diagnosing, Treating and Coding for Ocular Allergy" Onlinececredits.com
5. Morris SM. "Diagnosing the Dry Eye Patient". Pacific University Web CE. Feb., 2002
6. Morris SM, Doane JF, Border A. "Overlooking the Effect of the Eyelids in Your Dry Eye Patients?" Pacific University Web CE. November 1999

Clinical Studies

1. Multi-Center, Open Label, Randomized Study of Epinastine HCl Plus Rewetting Eye Drops versus Rewetting Eyedrops Alone in Subjects with History and current Complaint of Contact Lens Intolerance during Spring Allergy Season. ; Inspire Pharmaceuticals; Phase IV; Spring 2006
2. C&C Crystalens AT_45 Accommodating Intraocular Lens Protocol; 2000
3. VISX Hyperopic & Hyperopic Astigmatic LASIK Protocol; 1999-2001
4. VISX Mixed Astigmatism LASIK Protocol; 1999-2001

Meeting Papers

- American Academy of Ophthalmology Meeting** Dallas, TX *October 22nd, 2000*
- Bitoric LASIK for Compound Myopic Astigmatism with the VISX S2 Excimer Laser
- American Society of Cataract and Refractive Surgery**, Boston, MA *May 20th, 2000*
- Wavefront Analysis with the VISX Wave Scan System: Rationale and Case Examples
- American Society of Cataract and Refractive Surgery**, Seattle, WA *April 13th, 1999*
- Plus, Minus, & Crossed Cylinder Ablation of Myopic, Mixed or Hyperopic Astigmatism: Optimal Ablation Profile
 - Results of Lasik for Myopic Astigmatism Comparison Between the VISX Star and Visx Star S-2 Excimer Lasers
 - Hyperopic Astigmatic LASIK Results Using Visx Star S-2 Excimer Laser
- International Society of Refractive Surgery** New Orleans, LA *November 6th, 1998*
- VISX S-2 Smooth Scan LASIK for Myopic Astigmatism
 - VISX S-2 Smooth Scan LASIK for Hyperopia and Hyperopic Astigmatism
- 7th Annual Ocular Surgery News Symposium**, New York, NY. *October 4th, 1998*
- VISX S-2 Smooth Scan LASIK for Myopic Astigmatism
- American Society of Cataract and Refractive Surgery**, San Diego, CA *April 19th, 1998*
- VISX Star LASIK for Myopia: One-Year Results
 - VISX Star LASIK for Myopic Astigmatism: One-Year Results
- American Academy of Ophthalmology Meeting**, San Francisco, CA *October 28th, 1997*
- LASIK: Lamellar Refractive Surgery
 - LASIK Nomogram Development / Complications
- International Society of Refractive Surgery**; San Francisco, CA *October 24th, 1997*
- VISX Star LASIK for Myopia
 - VISX Star LASIK for Myopic Astigmatism

PROFESSIONAL BUSINESS VENTURES

MECA Lectures

1. **American Optometric Association, Boston, MA** *June 28- 30th, 2007*
"Anatomy and Dissection"
"Everything you needed to know about slit lamp"
2. **American Optometric Association, Las Vegas, NV** *June 24th, 2006*
"Ocular Anatomy & Physiology: Lecture and Lab dissection"
3. **Colorado Paraoptometric Society, Denver, CO** *Sept 28th, 2005*
"Practice Management 101"
4. **Denver Ophthalmic Technician Meeting, Denver, CO** *April 12th, 2003*
"Dry Eyes in Your Practice"
"Glaucoma in the 21st Century"
5. **JCAHPO Western Regional Meeting, Denver, CO** *May 17th, 2003*
"Refractive Surgery in the New Millennium"
"Dry Eyes in Your Practice"
6. **New Mexico Association of Ophthalmic Technicians, Albuquerque, NM** *July 26th, 2003*
"Dry Eyes in Your Practice"
"Filming the Fundus: Ophthalmic Photography"
"Ocular Disease"
"Extra- ocular Muscle Anatomy & Function"
"Glaucoma in the 21st Century"
"Phone Triage and Ocular Emergencies"